



# HEALTH PROMOTION

2023-2024 Impact



The mission of the Health Promotion department is to foster a campus community that encourages positive health behaviors supportive of UC Merced students' academic success and wellbeing during their collegiate experience. This is achieved by using available data and following a primary prevention philosophy in our efforts to provide health education, train student leaders, advocate for change, and promote health equity.

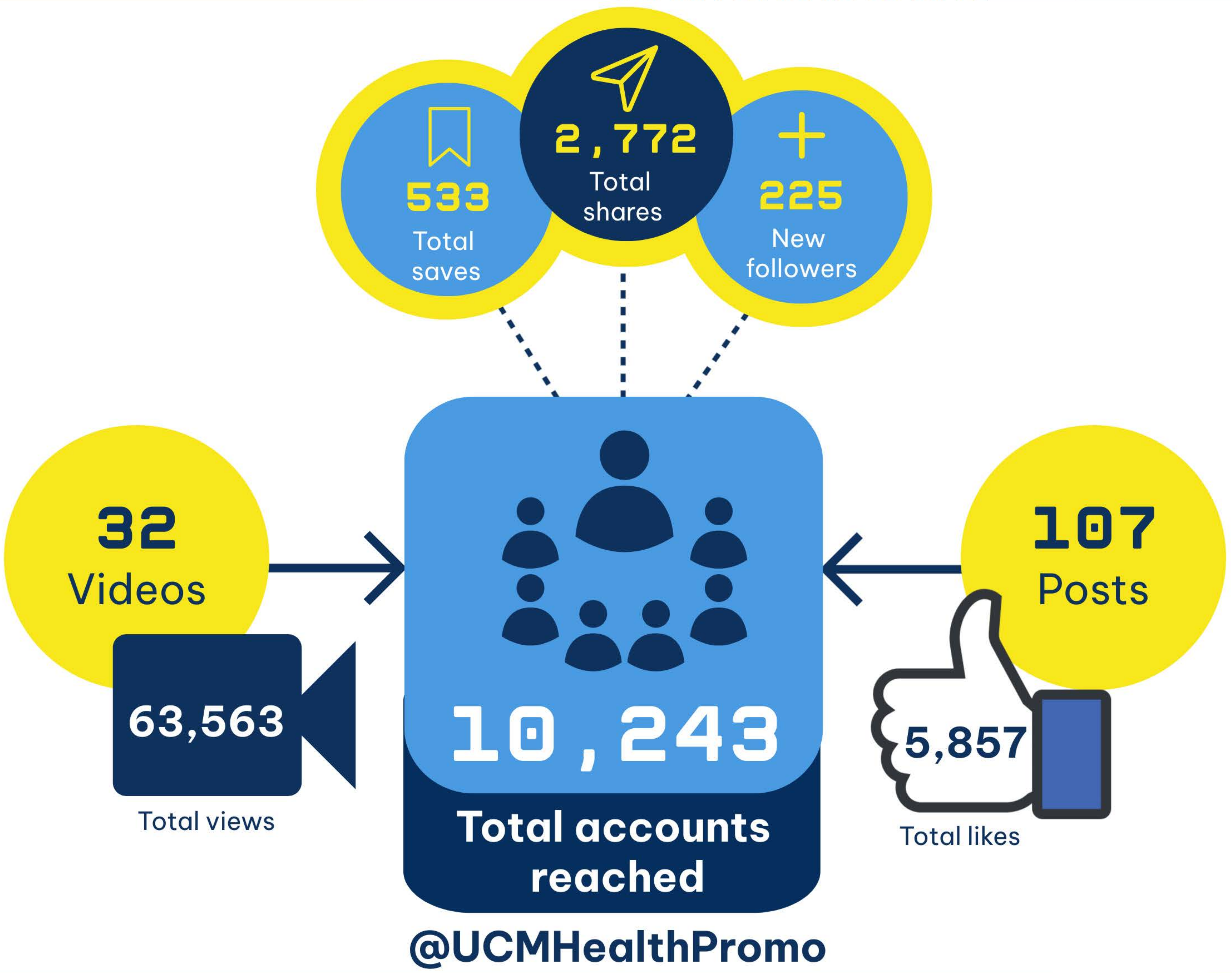
## Staffing



## Wellness Products



## Social Media (Instagram)

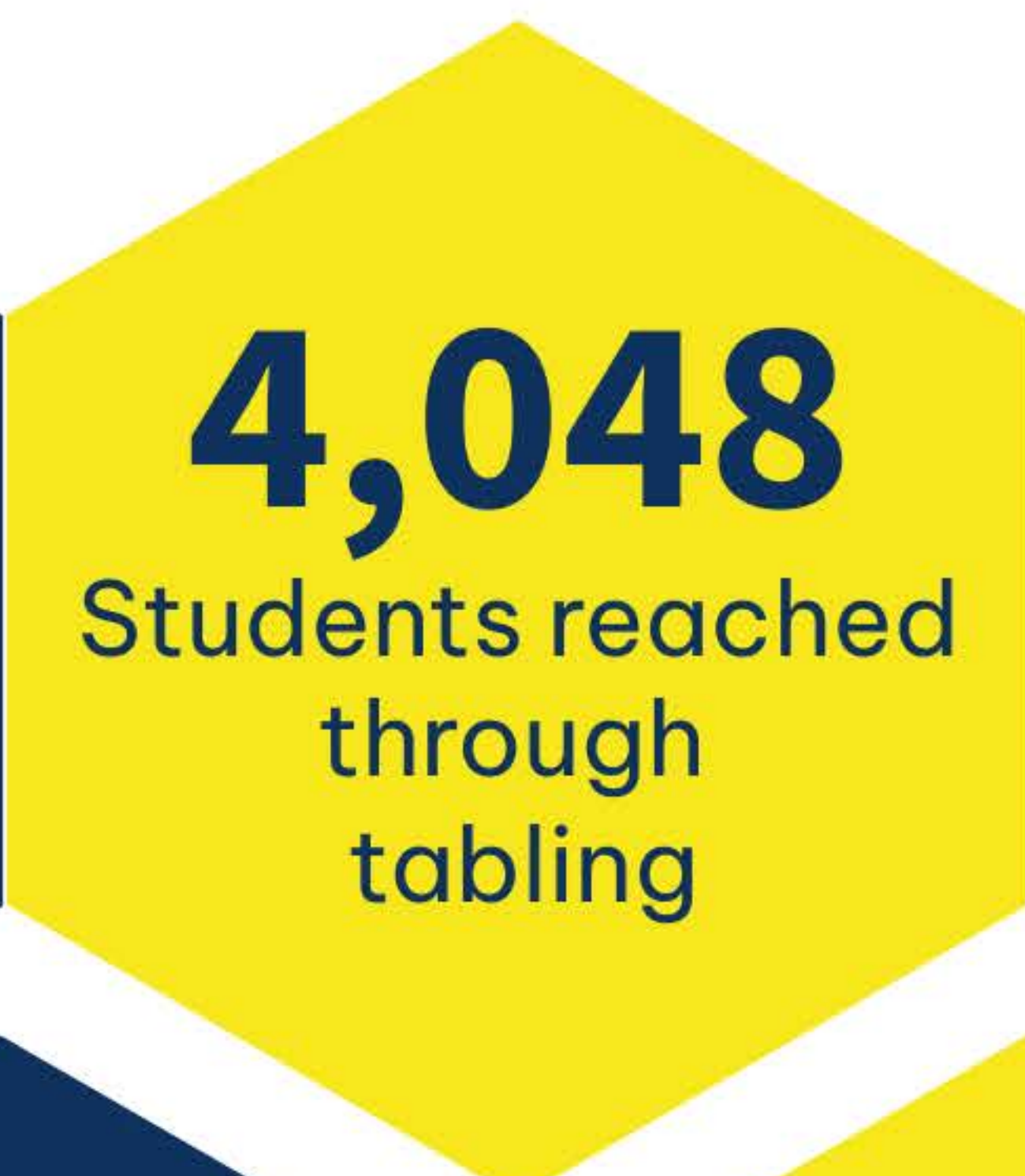
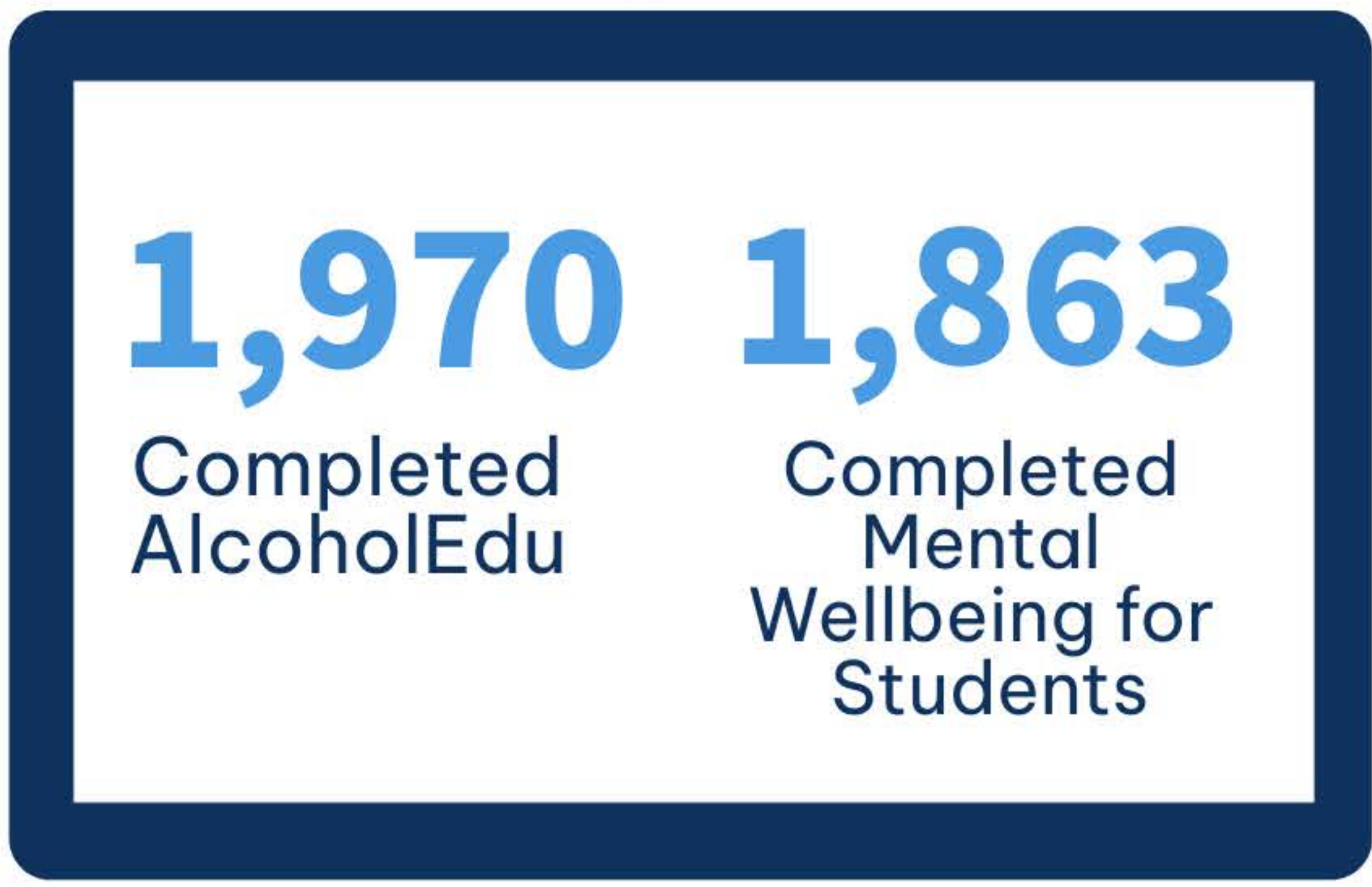






Educate

Online Education for Incoming Students



Advocate

Secured funding to expand Wellness Hotspots for a total of 12 locations

Led Bobcat Wellbeing Champion initiative; incorporated it into Leadership Awards process

Implemented survey to inform wellness vending machine efforts

Relaunched safer party kits, quit kits, and T-break kits

Launched an overdose prevention program, offering free Narcan and fentanyl test strips

Coordinated monthly Wellness Wednesday outreach with 18 partners

Launched UCSHIP campaign to increase awareness of benefits

Launched finals wellness campaign, including message from VC, digital signage, webpage, and pop-ups

Connect

